



Custom Reports

Period: December 2021

Creation Date: 22/03/2022

Percentage Market Share by Medium (January 2021 to December 2021)

Digital - Mobile Personalisation and Other Digital

Company	Rands			Units		
	International	Local	Total	International	Local	Total
Gallo Record Company	0.2%	18.7%	10.3%	0%	0%	0%
Gallo Record Company - Distribution	0.0%	0.0%	0.0%	0%	0%	0%
Sony Music	49.6%	60.9%	55.8%	0%	0%	0%
Sony Music - Distribution	1.9%	3.6%	2.8%	0%	0%	0%
Universal Music	45.7%	16.4%	29.7%	0%	0%	0%
Universal Music - Distribution	1.5%	0.4%	0.9%	0%	0%	0%
Warner Music	1.1%	0.0%	0.5%	0%	0%	0%

Digital - Permanent Downloads

Company	Rands			Units		
	International	Local	Total	International	Local	Total
David Gresham Music	0.3%	0.5%	0.3%	0%	0%	0%
Gallo Record Company	0.7%	19.2%	4.7%	0%	0%	0%
Gallo Record Company - Distribution	0.0%	0.1%	0.0%	0%	0%	0%
Sony Music	27.1%	25.7%	26.8%	0%	0%	0%
Sony Music - Distribution	7.7%	2.3%	6.6%	0%	0%	0%
Universal Music	35.5%	39.3%	36.3%	0%	0%	0%
Universal Music - Distribution	9.7%	9.9%	9.8%	0%	0%	0%
Warner Music	18.9%	2.9%	15.4%	0%	0%	0%

Digital - Streaming

Company	Rands			Units		
	International	Local	Total	International	Local	Total
David Gresham Music	0.1%	0.2%	0.1%	0%	0%	0%
Gallo Record Company	0.2%	12.0%	2.4%	0%	0%	0%
Gallo Record Company - Distribution	0.0%	0.1%	0.0%	0%	0%	0%
Sony Music	29.2%	23.6%	28.1%	0%	0%	0%
Sony Music - Distribution	6.9%	6.3%	6.8%	0%	0%	0%
Universal Music	38.8%	52.9%	41.4%	0%	0%	0%
Universal Music - Distribution	2.9%	3.8%	3.1%	0%	0%	0%
Warner Music	21.9%	1.1%	18.0%	0%	0%	0%

Miscellaneous

Company	Rands			Units		
	International	Local	Total	International	Local	Total
Sony Music	75.7%	59.6%	72.6%	0%	0%	0%
Sony Music - Distribution	24.3%	40.4%	27.4%	0%	0%	0%

Warner Music	0%	0%	0%	0%	0%	0%
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TOTAL: ALL FORMATS

Company	Rands			Units		
	International	Local	Total	International	Local	Total
David Gresham Music	0.1%	0.2%	0.1%	0%	0%	0%
Gallo Record Company	0.3%	12.6%	2.6%	0%	0%	0%
Gallo Record Company - Distribution	0.0%	0.1%	0.0%	0%	0%	0%
Sony Music	29.4%	25.8%	28.7%	0%	0%	0%
Sony Music - Distribution	6.9%	6.0%	6.7%	0%	0%	0%
Universal Music	38.8%	50.4%	41.0%	0%	0%	0%
Universal Music - Distribution	3.1%	3.8%	3.2%	0%	0%	0%
Warner Music	21.5%	1.1%	17.6%	0%	0%	0%